

Ben Davis

User-Centered Design

Professional Vision

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To work with innovative healthcare organizations, using research to unlock the full power of design. Creating highly desirable products and engaging experiences that revolutionize how care is delivered.

Experience

2021 – Now Associate Director of Research & Strategy - Thrive

- Develop project scoping documents, tailoring qualitative and quantitative research study approaches to achieve client learning objectives. Work with external vendors to ensure feasibility and that estimates meet timing and budgetary constraints.
- Oversee the execution of complex medical research engagements, to ensure outputs are of high quality and studies remain compliant with legal and ethical guidelines.
- Act as a voice of the user, presenting reports, delivering frameworks, and socializing research across client organizations.
- Work as an advisor to client business leaders, supporting strategic planning and the activation of research insight.
- Mentor design researchers and human factors engineers, supporting their career development and challenging them in meaningful ways.

2014 – 2021 Design Researcher - Thrive

- Lead on-site, in-facility, and virtual user research engagements with patients, healthcare professionals, and administrative staff overseeing all aspects of research.
- Manage data analysis with an eye toward building defensible conclusions and actionable insights, to drive design development and strategic decision making.
- Work closely with R&D and Marketing teams to translate research findings into robust design concepts and support ongoing development efforts.

2011 – 2013 Design Researcher - Institute for Creative Integration

- Lead and support user research studies for clients in healthcare and transportation.
- Conduct fieldwork, analyze research findings and develop research reports.
- Orchestrate and lead workshops with design and marketing teams.

Education

2008 – 2011 • Master of Design Planning - Institute of Design IIT, Chicago IL

2004 – 2007 • Bachelor of Science - Industrial Technology - Cal Poly Humboldt, Arcata CA

Abilities

Qualitative & Quantitative Research

Research Data Codification & Analysis

Market Analysis & Competitive Benchmarking

Data Visualization & Reporting

OR Research Protocols

Research Subject Data Privacy

Fostering a Creative & Collaborative Team Environment